



shoosmiths

“ Before joining Shoosmiths I spent 10 years working in London for City firms, working in marketing roles looking after financial services clients. Moving out of London it was very important for me to get a new role that was challenging and where I could still develop and grow my career. Shoosmiths certainly ticked all the boxes for me, the role is with a national team, looking at the financial services clients, working closely with the business to find opportunities to grow.

Shoosmiths is certainly all about the people. The people are very focused on getting results, that includes the best result for clients, for the business and for its employees. As a firm, Shoosmiths encourages people to work as a team. That means the right people being involved in a project to ensure that we can get that best result. One of the things that surprised me about Shoosmiths was that no matter how busy people are, they are always prepared to give you their time. Time to share their experiences and knowledge to help you to do a better job. There's a real diversity of people who are both very ambitious and friendly who want to have fun while doing their job.

Shoosmiths is a place where you are encouraged to have new ideas and really supports you in taking those forward. This gives you the opportunity to try things you haven't tried before and not get stuck doing things the same way. It's good to look at how you do things, improve on them and change with our clients so we can ensure we are providing our clients with commercial solutions and putting together marketing activities that are relevant to them.

The business development team get involved in a variety of activity. We get involved in putting together press coverage, pitches for clients, client care so we provide our clients with the highest level of service. We also get involved in putting together account plans so we can make the most out of our business opportunities. So if you are thinking of applying, there's a lot to keep you busy and a large team who work together to provide the best support for the business. ”

**Kim Remington**  
Product & client development manager