

# ISO 27701

## WHAT ARE THE BENEFITS?

The ISO 27000 family of standards can help keep your business' vital information assets safe and secure.

ISO 27701 is an extension to ISO 27001, the best-known standard in the family. This newly-developed (and little-known) privacy extension specifies requirements and provides guidance for establishing, maintaining and continually improving a privacy information management system (PIMS).

Be ahead of the game by implementing this ground-breaking privacy standard and transform the way your business manages its personal data.

The standard can help you:

- build trust with your customers, and other key stakeholders, on protecting their privacy
- comply with many aspects of the GDPR and other data protection legislation (the Information Commissioner's Office (ICO) and European Union Agency for Cybersecurity (ENISA) have supported the use of standards such as ISO 27001 and, by default, ISO 27701)
- manage privacy processes through best practice guidance
- create more effective business agreements and implement clearer roles and responsibilities
- manage your information privacy risk and help to mitigate against maximum fines under the GDPR and other legislation
- be more successful in tenders by demonstrating your business' commitment to privacy

ISO 27701 can also help you reduce complexity by integrating with ISO 27001. ISO 27701 is structured so that a PIMS can be considered an extension to ISMS requirements and controls. Significantly, businesses will be able to use the standard as a single control to help comply with multiple privacy regulations around the globe, not just the GDPR.

## HOW CAN WE HELP YOU?

Lee Ellaway can assist you in establishing and managing an effective PIMS that meets ISO 27701 requirements, building on your existing ISO 27001 implementation or certification.

He can give you the vital insights you need to help you establish the correct scope, structure and processes for your business.

Lee is a certified data protection and information security consultant with a wide-ranging operational background. He has extensive experience in handling and securing sensitive information ranging from normal personal and business data, to highly classified military and government information. With over 30 years' experience in information security, Lee can advise on the operational and organisational measures you can take to understand and manage data; ensuring you can demonstrate compliance with legislation and relevant regulations.

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## WE CAN HELP YOU:

- **BE ENGAGED** — **working productively with data protection authorities:** We build constructive relationships with DPAs on your behalf, taking the pressure off you when you need it most
- **BE OPTIMISED** — **Shoosmiths' GDPR Drive:** road test your GDPR compliance against our proven Drive methodology:
  - » optimise the way you use personal data and ensure ongoing GDPR compliance through our comprehensive audit/ reviews and reports service
  - » address noncompliance issues through our specially—tailored service, helping you identify and mitigate key risks
- **BE COMPLIANT** — **Review, drafting and updating of documents:** Do you want to avoid any unnecessary compliance headaches? Our expert data protection legal advisors can help you with your key policies, procedures and other documents
- **BE ON TOP OF YOUR RELATIONSHIPS** — **managed contract update and negotiation service:** robust commercial contracts are a powerful management tool. We can help you find the right solutions at the right time so that your contracts work for you
- **BE READY** — **Rapid Response On Call Team and in-house support for breaches:** when a critical incident occurs you need a team that hits the ground running. Using tried and tested systems, we give you straightforward and pragmatic solutions when you need them most
- **BE STREAMLINED** — **data subject requests:** struggling with DSARs? We use innovative tools, templates and in-house experts to streamline this complex and time-intensive task and help you get the job done
- **BE SUPPORTED** — **data protection experts at your disposal:** there's often no substitute for face-to-face meetings. Our expert team can set up mini clinics within your organisation to address live issues, deliver targeted support and keep you ahead of the game
- **BE IN THE KNOW** — **training:** training your staff and turning them into your first line of defence is key to ensuring effective compliance. Our expert data protection team can offer:
  - » bespoke e-learning tools
  - » collaborative training and networking sessions with your peers to share best practice
  - » one-on-one training and/or legal training sessions
- **BE FOREWARNED** — **data breach test:** forewarned is forearmed. Our 'breach out' room exercise can help you work through responding to a data breach scenario and test your processes. Get the facts you need to protect your organisation

If you would like more information on the benefits of using Shoosmiths, don't hesitate to get in touch with a member of the team.

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## CONTACT US



Nick Holland

[nick.holland@shoosmiths.co.uk](mailto:nick.holland@shoosmiths.co.uk)  
+ 44 (0)118 965 8754



Lee Ellaway

[lee.ellaway@shoosmiths.co.uk](mailto:lee.ellaway@shoosmiths.co.uk)  
+ 44(0)370 086 8700