

# ANTITRUST ARMOUR

**Are you prepared?**

## There is no substitute for having a proactive competition law compliance programme in place.

Competition law issues can arise without warning and without proper measures proactively being put into place it is impossible to ensure that no potentially compromising situations will arise. Just one unhelpfully worded email sent by a junior employee can be enough to trigger a 2 year long competition investigation – we've seen it in practice!

An effective competition law compliance programme confers many benefits.

- All initiatives help to raise awareness of competition law within the business and sends a message to commercial teams about the importance of competition law compliance, which may help to foster a compliance culture.
- An effective compliance programme can persuade the CMA to apply a significant discount on financial penalty in the event of an investigation and ultimate infringement decision.
- A dedicated competition law compliance policy, competition law training for employees, and specialist legal advice in relation to any potential issues all help to minimise the risk of competition law exposure arising.
- An audit of email evidence would, depending on scope:
  - give the business a “snapshot overview” of the level of competition law compliance within the business.
- discover most to all latent competition law risks that may exist within the business.
- inform the business of those areas that have a heightened risk for potential competition law risks to arise.
- inform the business of practices that could be improved from a risk management perspective e.g. adopting a precise language style to avoid unhelpful inferences or misinterpretation.
- inform the business of specific areas to focus on for employee training and provides real examples of scenarios to manage and language to avoid.



### **FREE INITIAL CONSULTATION**

If you haven't used us for competition law advice before, try us out for free. We offer new clients a free initial call for up to 1 hour to discuss and advise on any competition law issues you have.



### **IN-PERSON TRAINING PRICES FROM £2,000**

Face-to-face training enables employees to learn about the competition law rules in an interactive and engaging way, providing a safe forum to raise any questions.



### **E-LEARNING PRICES FROM £5,000**

Our bespoke competition law e-learning course guides users through the rules, providing practical guidance on how to handle competition issues. E-learning is suitable for larger businesses where it is difficult to get everyone in the same place at the same time for in-person training.



### **COMPETITION LAW POLICY PRICES FROM £2,000**

Having a dedicated competition law compliance policy in place helps guide employees on compliance and helps to keep competition law in focus. It also serves as a useful first point of reference if any issues arise.



### **DAWN RAID TRAINING OR POLICY PRICES FROM £2,000**

Whilst all businesses hope never to be subject to a 'dawn raid', it is advisable to prepare for one, just in case. We are also well placed to support clients in an actual raid, given our national network of offices.



### **COMPETITION LAW AUDITS PRICES FROM £20,000**

An audit is an effective way to highlight any potential "issues", so they can be managed accordingly. Targeted audits, involve the interrogation of emails to "test" a business' level of compliance.



### **ONGOING ADVICE & GUIDANCE**

As the 'go to' advisors to many household name businesses, we help businesses understand how the rules apply to them and how to achieve their commercial objectives in a compliant way.

**ARMOUR PACKAGE – PURCHASE IN-PERSON TRAINING, A COMPETITION LAW POLICY, AND DAWN RAID TRAINING TOGETHER FOR £5,000** – Prices are excluding VAT

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